



PRIVACY POLICY

At Long Road Investments ("we," "us," or "our"), we are committed to protecting your privacy and ensuring that your personal information is handled responsibly. This Privacy Policy explains how we collect, use, and safeguard your data when you visit our website or interact with us. By using our website, you agree to the terms outlined in this policy.

1. Information We Collect

We may collect and process the following types of personal information:

- **Information You Provide:** When you contact us, subscribe to updates, or submit inquiries, we may collect your name, email address, phone number, and other relevant details.
- **Automatically Collected Information:** When you visit our website, we may collect information such as your IP address, browser type, device information, and browsing activity through cookies or similar technologies.
- **Third-Party Information:** If you interact with us via third-party platforms (e.g., LinkedIn or other social media), we may receive certain information based on your privacy settings on those platforms.

2. How We Use Your Information

We use your information to:

- Respond to inquiries and communicate with you.
- Provide updates, newsletters, or information about our services.
- Analyze website usage to improve functionality and content.
- Comply with legal obligations and protect our rights.

We do not sell, rent, or share your personal information with third parties for marketing purposes.





3. Cookies and Tracking Technologies

Our website uses cookies and similar technologies to enhance your browsing experience. For more details, please refer to our [Cookies Policy].

You can manage or disable cookies through your browser settings, though this may affect your ability to use certain features on our website.

4. Data Retention

We retain your personal information only as long as necessary to fulfill the purposes outlined in this policy or to comply with legal obligations.

5. How We Protect Your Data

We take appropriate technical and organizational measures to secure your personal information against unauthorized access, loss, or misuse. However, no system can guarantee complete security, so we encourage you to use caution when sharing sensitive information.

6. Your Rights

Depending on your location, you may have the following rights regarding your personal data:

- **Access and Correction:** Request access to the personal data we hold about you and correct inaccuracies.
- **Deletion:** Request the deletion of your personal data, subject to legal and contractual obligations.
- **Opt-Out:** Withdraw consent for certain types of data processing, such as receiving marketing communications.

To exercise these rights, please contact us at [contact email].





7. Third-Party Links

Our website may contain links to third-party websites. We are not responsible for the privacy practices or content of these websites. We encourage you to review their privacy policies before sharing personal information.

8. Updates to This Policy

We may update this Privacy Policy from time to time to reflect changes in our practices or legal requirements. Any updates will be posted on this page with a revised "Last Updated" date.

Last Updated: 2025/01/07

By using our website, you acknowledge that you have read and understood this Privacy Policy. Thank you for trusting Long Road Investments.

