



LONG ROAD

The road less traveled



www.longroad.ao

Who are we?

Long Road Investments is driven by a commitment to empower people and strengthen communities.

We invest to create sustainable growth and unlock Angola's potential because we believe that the nation's future depends on strategic, long-term investments that uplift individuals and support lasting development.





Investment Philosophy

One individual can change the future for all of us



Buy Early

We believe in investing early, acquiring companies at fair values and building insight as they grow.

Invest in people

The strength of a business lies in its leader. We conduct thorough evaluations of the people at the helm, knowing that great leadership is the key to a company's success.





Dividends

Our focus is on companies capable of paying dividends either upon acquisition or within two years.

Multiple Products

Diversity in product offerings is essential. Companies that rely on a single product face higher risks in a fast-changing market.





Debt

We believe in responsible debt. While we understand that debt can be a tool for growth, we only tolerate it when it's directly tied to operations or assets and fully justified.

Lifetime

We prioritize companies with at least five years of operation under the same leadership. This track record demonstrates that the company has developed strong cultural values



The road less traveled

It is our generation's responsibility to forge a thriving nation despite facing challenges more daunting than we ever imagined.





Our Portfolio

Investing in People, Building Lasting Value

Our Portfolio



Luziana Express

Luziana Express is a passionate and forward-thinking car rental and transportation business



Weba

WEBA is an innovative advertising platform to empower small websites and creators in Africa



Casa24

Casa24 is a real estate agency with a unique focus on an emerging areas of Luanda City.

Our Portfolio



Inkantu Eventos

Inkantu Eventos is a event venue focused on weddings, corporate events and more



The Brauzer

The Brauzer is a collection of sophisticated digital products for the real estate market



Select Services

Select Services is a leading software house providing innovative digital solutions



We move together

We don't just invest—we partner closely, rolling up
our sleeves to help businesses grow from the
ground up

2024 Revenue breakdown

COMPANY/PROJECT	REVENUE (IN KZ)	NUMBER OF EMPLOYEES	LONG ROAD DIVIDEND
SELECT-SERVICES	267M	34	----
INKANTU	57M	7	KZ 6.000.000
LUZIANA EXPRESS	65M	12	KZ 7.000.000

A breakdown of the status and achievements of the most important projects in our portfolio.

2025 Forecast

COMPANY/PROJECT	REVENUE (IN KZ)	NUMBER OF EMPLOYEES	LONG ROAD DIVIDEND
SELECT-SERVICES	600M	40	KZ 33.612.000
INKANTU	65M	15	KZ 3.600.000
LUZIANA EXPRESS	80M	10	KZ 3.600.000

A forecast of the most important projects in our portfolio.

Braúlio Vaz Pereira

Founder and Managing Director

With more than 10 years of combined experience at KPMG and ENI working in corporate finance, auditing and consulting, Braúlio has invested more than a quarter of a million dollars in early-stage startups and SMEs, with a deep belief that entrepreneurs can shape a nation, the continent, and the world.





Lets talk...

+244 923 063 017

geral@longroad.ao