

www.longroad.ao

## Who are we?

Long Road Investments is driven by a commitment to empower people and strengthen communities.

We invest to create sustainable growth and unlock Angola's potential because we believe that the nation's future depends on strategic, long-term investments that uplift individuals and support lasting development.





# Investment Philosophy

One individual can change the future for all of us



## Buy Early

We believe in investing early, acquiring companies at fair values and building insight as they grow.

### Invest in people

The strength of a business lies in its leader. We conduct thorough evaluations of the people at the helm, knowing that great leadership is the key to a company's success.





### Dividends

Our focus is on companies capable of paying dividends either upon acquisition or within two years.

## Multiple Products

Diversity in product offerings is essential. Companies that rely on a single product face higher risks in a fast-changing market.





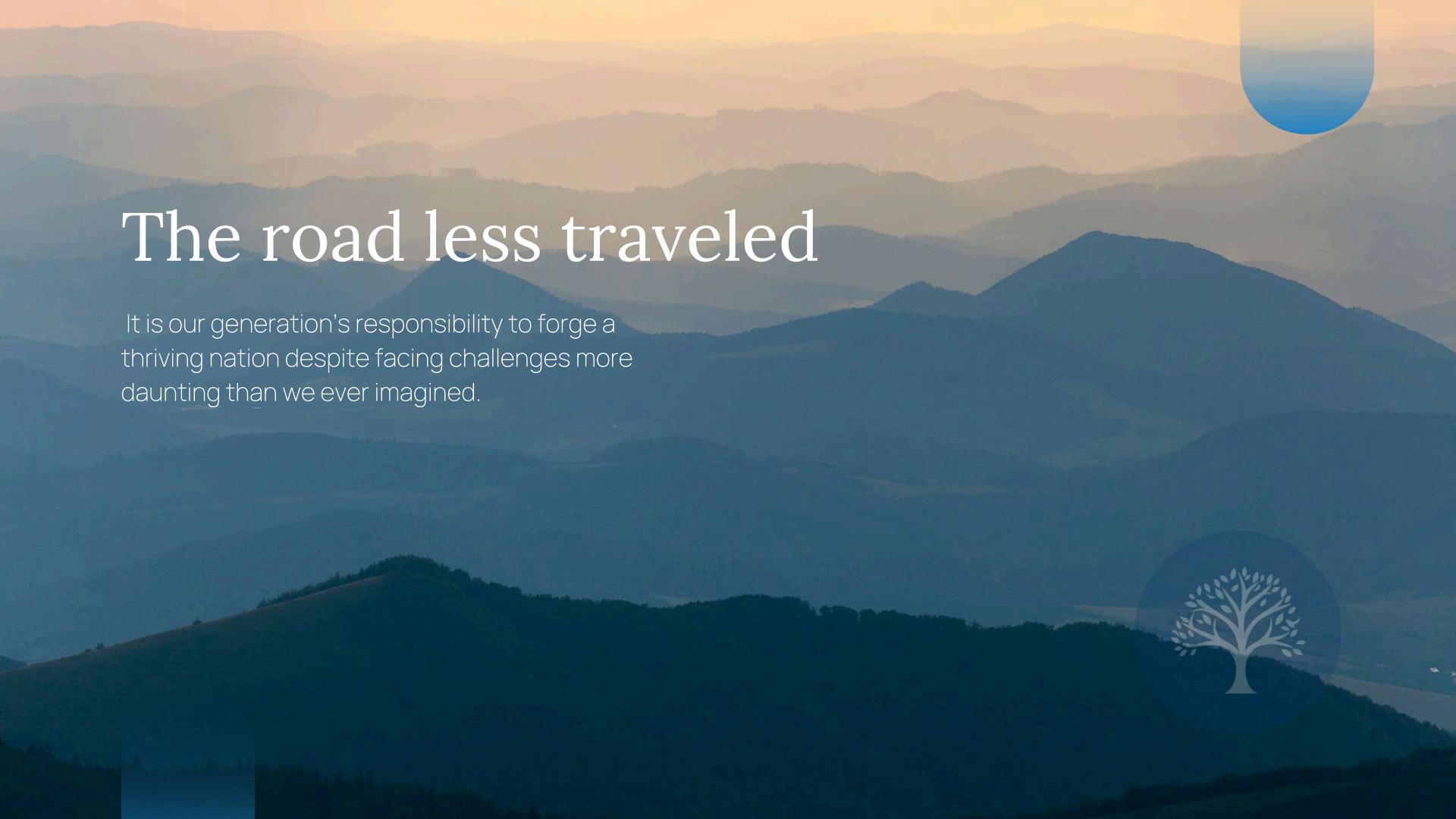
#### Debt

We believe in responsible debt. While we understand that debt can be a tool for growth, we only tolerate it when it's directly tied to operations or assets and fully justified.

#### Lifetime

We prioritize companies with at least five years of operation under the same leadership. This track record demonstrates that the company has developed strong cultural values







## Our Portfolio

Investing in People, Building Lasting Value

## Our Portfolio



### Luziana Express

Luziana Express is a passionate and forward-thinking car rental and transportation business



### Weba

WEBA is an innovative advertising platform to empower small websites and creators in Africa



### Casa24

Casa24 is a real estate agency with a unique focus on an emerging areas of Luanda City.

## Our Portfolio



#### Inkantu Eventos

Inkantu Eventos is a event venue focused on weddings, corporate events and more



#### The Brauzer

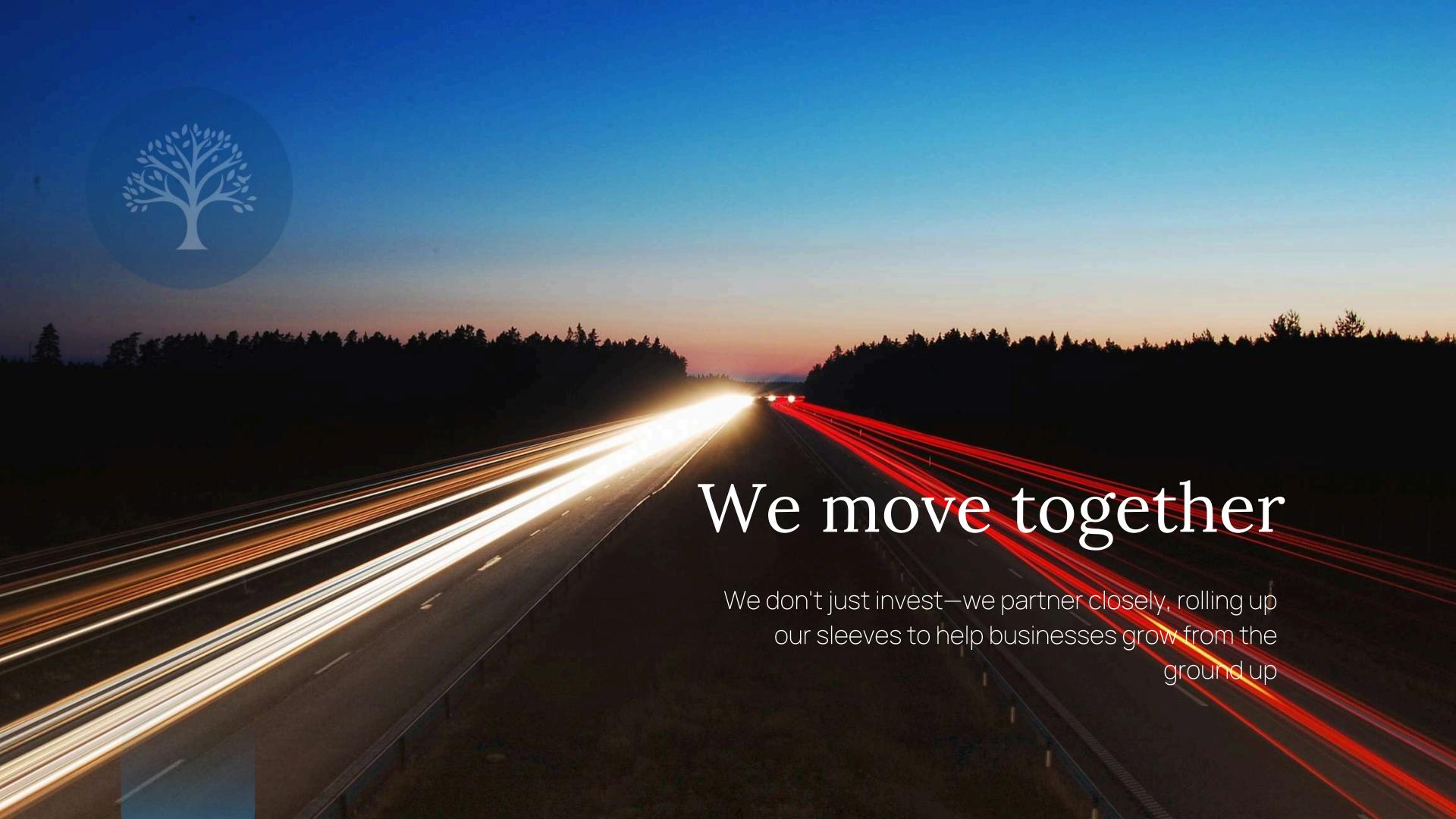
The Brauzer is a collection of sofisticated digital products for the real estate market



#### Select Services

Select Services is a leading software house providing innovative digital solutions





## 2024 Revenue breakdown

COMPANY/PROJECT	REVENUE (IN KZ)	NUMBER OF EMPLOYEES	LONG ROAD DIVIDEND
SELECT-SERVICES	267M	34	
INKANTU	57M	7	KZ 6.000.000
LUZIANA EXPRESS	65M	12	KZ 7.000.000

A breakdown of the status and achievements of the most important projects in our portfolio.

## 2025 Forecast

COMPANY/PROJECT	REVENUE (IN KZ)	NUMBER OF EMPLOYEES	LONG ROAD DIVIDEND
SELECT-SERVICES	600M	40	KZ 33.612.000
INKANTU	65M	15	KZ 3.600.000
LUZIANA EXPRESS	80M	10	KZ 3.600.000

A forecast of the most important projects in our portfolio.





# Lets talk...

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